

Gridlock Ministries PSA (Produced)
by Cody Stauber, TELL

Production Notes:

Characters: **James Ihedigbo**, *safety for the Detroit Lions.*

Music: *Intense instrumental that gradually builds with the tension of the scene, creating a feel of urgency.*

Opens on CU (close up) shot of James starting a stopwatch	<i>Music: Starts low at bed level and begins to rise.</i>
On screen graphic (Black screen, white text)	The average age of a minor in the sex industry is 13.
Quickly cuts back to CU shot of James holding stopwatch as it rolls over the 1 minute mark CU shot of James holding up a stock image that depicts human trafficking.	<i>Music: Continues to build.</i> James VO: Every minute a woman or child is sold into Modern-day slavery.
CU: We see James for the first time, he delivers his line with a feel of calm urgency.	<i>MUSIC: Continues to build.</i> James VO: The clock is running. Now is the time to act.
Medium Shot: James wearing his Lions jersey.	James VO: So no matter the logo on your chest.
Medium Shot of James	James VO: We're all on the same team. <i>Music: Builds to its climax.</i>
Medium shot: James delivers his call to action	<i>Music: Fades out as tension is broken.</i> James: Help create Gridlock in human trafficking.
Fade in: Logo of Gridlock Ministries, accompanied by contact information.	James: Learn more at Gridlock Ministries dot org.

Gridlock Ministries PSA (Spec)
by: Cody Stauber, TELL

Production Notes:

Characters: **James Ihedigbo**, safety for the Detroit Lions. **Young Woman**, early twenties, trafficking victim.

Music: *Intense instrumental that gradually builds with the tension of the scene, creating a feel of urgency.*

Premise: James Ihedigbo sprints to the rescue of a young woman enslaved by human trafficking. His pace represents the urgency to eradicate human trafficking in the U.S. and is geared toward football fans and the nature of the sport. The imagery is serious and the style somewhat different than what's been done in the past.

INT. Open on a wide-shot of a dark, foreboding room. A young woman is tied up and blindfolded on a chair in the middle of the room. (Text may also accompany the words of James Ihedigbo in a motion graphic)	<i>Music: Starts low at bed level and begins to rise.</i> James VO: The average age of a minor in the sex industry is 13.
EXT. Ihedigbo's cleated feet stand poised for action in a field or cityscape.	<i>Music: Continues to build.</i>
INT. Close-up shot of the tied-up woman builds tension.	James VO: Every minute a woman or child is sold into Modern-day slavery.
EXT. James takes off in a sprint.	<i>MUSIC: Continues to build.</i>
EXT. Cinematic shot of James sprinting through a field or cityscape.	James VO: Now is the time to act.
EXT. Long-shot of James and his jersey covered chest running toward the camera.	James VO: So no matter the logo on your chest.
EXT. Wide-shot of the building/structure where the young woman is being held. James approaches the door.	James VO: We're all on the same team. <i>Music: Builds to its climax.</i>
INT. Busting (aggressively opening) the door of the room, breaking the tension. James rescues the young woman. He addresses the camera.	<i>Music: Fades out as tension is broken.</i> James: Help create Gridlock in human trafficking.
INT. Close up of James as he wraps a nearby blanket around the terrified woman.	James: Learn more at Gridlock Ministries dot org.

Fade in: Logo of Gridlock Ministries, accompanied by contact information.	
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